

## Fluorescents

Available in a wealth of bold, bright colors, Avery Dennison fluorescent label materials for food industry applications are as versatile as they are functional, improving supply chain visibility, waste reduction and freshness labeling. Used as inventory and warning labels, as well as eye-catching advertising and promotional labels, fluorescents demand attention. They not only communicate important data, such as use by dates that provide consumer confidence and safety, they also boost consumer impulse buying due to their immediate shelf impact. However you use them, our fluorescent facestocks provide excellent stability and durability in application.

## Select Solutions™

# Food Safety and Promotion Portfolio

Fluorescents and dissolvables identify and safeguard.



## Dissolvables

When labels are removed from food containers before being washed, there's a good chance adhesive residue will be left on the container. Bacteria can grow on this residue, creating the possibility of cross-contamination. Avery Dennison dissolvable label materials are virtually residue-free, disintegrating in seconds when immersed in water. No residue means no bacteria growth. Because dissolvable labels don't need to be removed, they save on clean up time, making it possible for employees to spend more time on other tasks.

## Portfolio Components

- Fluorescent Papers
- Dissolvable Papers

## Portfolio Characteristics

- Fluorescents are available in many bold colors
- Dissolvables disintegrate in water in seconds with slight agitation

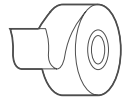
## Applications and Segments

### Fluorescents

- Promotional Labels
- Warning Labels

### Dissolvable

- Inventory Labels
- Container Date Code Labels



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MOQ**



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## Avery Dennison **AD**vantage: Technical Excellence

You can count on members of the Avery Dennison **AD**vantage: Technical Excellence Team to help you find the products and solutions that work for you and your customers. Our technical experts are dedicated to making your next application a success. Our people are there for you, helping with scaleup, converting, application troubleshooting and employee training. We'll put the industry's most comprehensive offering of facestocks, adhesives and liners to work for you in the shortest possible time.

### Are we missing a construction you need? Ask about our Select Solutions Engineered Solutions.

Contact your application consultant or sales representative to discuss how we can meet your needs. We have a team of technical solutions leaders dedicated to developing engineered solutions that fit your timeline and your bottom line.

Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
15666	Dissolvable PPR SC/S2600/40#SCK	45/1668	PVL	Next Day
		Ready Width™ 15.5/5000	DAL	Next Day
		Ready Width™ 13/5000	DAL	Next Day
		Ready Width™ 9/5000	DAL	Next Day
00940	ReDeem-a-LBL/S246/40#SCK	30/1500	PTC	4 Days
15284	Chart Fluor/C2500/40#SCK	EXACT™/5000	PTC	Next Day
15283	Green Fluor/C2500/40#CK	EXACT™/5000	PTC	Next Day
15282	Orange Fluor/C2500/40#CK	EXACT™/5000	FTW, PTC	Next Day
15285	Pink Fluor/C2500/40#SCK	EXACT™/2500	PTC	Next Day
		60/1668	TOR	Next Day
15281	Red Fluor/C2500/40#CK	EXACT™/5000	FTW, WCT, PTC	Next Day
03222	Green Fluor/S246/40#SCK	30/1500	PTC	4 Days
02923	Orange Fluor/S246/40#SCK	30/1500	PTC	4 Days
03224	Pink Fluor/S246/40#SCK	30/1500	PTC	4 Days
03145	Red Fluor/S246/40#SCK	30/1500	PTC	4 Days
08923	Chart Fluor/R195/40#SCK	60/1000	PVL	Next Day
07933	Green Fluor/R195/40#SCK	60/4200	PVL	4 Days
07932	Orange Fluor/R195/40#SCK	60/1668	PVL	Next Day
08922	Pink Fluor/R195/40#SCK	60/1000	PVL	Next Day
03929	Chart Fluor/R128/40#SCK	30/1500	PTC	4 Days
02822	Green Fluor/R128/40#SCK	30/1500	PTC	4 Days
02536	Orange Fluor/R128/40#SCK	30/1500	PTC	4 Days
02665	Red Fluor/R128/40#SCK	30/1500	PTC	4 Days
53530	Bright Silver Foil C2510/50#SCK	30/1500	PTC	4 Days
53528	Dull Silver Foil/C2510/50#SCK	30/1500	PTC	4 Days

DAL=Dallas, TX FTW= Fort Wayne, IN PVL=Painesville, OH PTC=Peachtree City, GA  
WCT = West Coast TOR=Toronto, ON

1775, 01/2018, PDF

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Label and  
Packaging Materials

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