

Select Solutions™

Natural Kraft Paper Portfolio

A Kraft paper facestock, matched with a range of purpose-built adhesives, provides a premium, natural look for multiple applications

Seeking an earthy, organic look? Consider Avery Dennison's Select Solutions Natural Kraft Paper portfolio. Five different adhesives of variable strength have been combined with an unbleached, uncoated, high strength Kraft brown paper facestock to give you the application flexibility you need for industrial labels, design savvy apparel and textile labeling, and high-end spirits labels that are as naturally appealing as they are visibly different.

Natural Kraft Paper Portfolio Adhesives

- S246: A permanent, hot melt rubber adhesive with high initial tack. An excellent, general-purpose choice (not recommended for apparel labeling).
- AT20: An emulsion acrylic adhesive is an alltemperature favorite with particularly good adhesion to corrugated cardboard. Can be applied in temperatures as low as -20°F.
- Hammerlock™: A highly aggressive, permanent hot melt rubber adhesive – the portfolio's strongest hold (not recommended for apparel labeling).
- Z2010: A versatile, general purpose permanent adhesive designed for excellent adhesion to glass, corrugated cardboard and plastics.



Product Information

Applications

- Apparel
- Textiles
- Spirits
- Industrial

Substrates

- Stainless steel
- HDPE
- PET
- Glass
- Fabrics
- Corrugated
- Polypropylene

Are we missing a construction you need? Ask about our Select Solutions Engineered Solutions.

Contact your application consultant or sales representative to discuss how we can meet your needs. We have a team of technical solutions leaders dedicated to developing engineered solutions that fit your timeline and your bottom line.

Spec#	Product Description
B5558	Natural Label/SOX3/40#SCK TNR
B5557	Natural Label/S246/40#SCK
B5530	Natural Label/AT20N/40#SCK
B6046	Natural Label/HMR/40#SCK
B8862	Natural Kraft/Z2010/44#PK

label.averydennison.com

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