Label Selection Questionnaire

AVERY DENNISON

To better understand your needs and make the optimal recommendation for your application, please complete the following Label Section Questionnaire.

Contact Details

Contact Name: _____ Company Name: _____

Contact Number: _____ (Office) _____ (Mobile) _____(FAX)

Overview of Requirements

Application Name: _____ Annual Volume (MMSI): _____

Order Frequency: _____ times/year   Size of Label _____ (inches) x _____ (inches)

Product Currently Used for Application: _____

End User: _____

Product to be Labeled

Substrate

- [ ] HDPE
- [ ] LDPE
- [ ] PETE
- [ ] Apparel
- [ ] Corrugated
- [ ] Glass
- [ ] Metal/Stainless Steel
- [ ] Shrink Wrap
- [ ] PVC
- [ ] Other _____
- [ ] Smooth
- [ ] Textured

Shape

- [ ] Flat
- [ ] Curved
- [ ] Small Diameter (<1 inch)
- [ ] Corner
- [ ] Round
- [ ] Other _____
- [ ] Rigid
- [ ] Squeezable

Additional Product Details _____

_____

Facestock

Film

- [ ] White
- [ ] Metallized
- [ ] Clear
- [ ] Other _____
- [ ] Gloss
- [ ] Matte
- [ ] PP
- [ ] PE
- [ ] MDO
- [ ] PET
- [ ] PVC
- [ ] Other _____

Paper

- [ ] White
- [ ] Fluorescent
- [ ] Metallized
- [ ] Other _____
- [ ] Gloss
- [ ] Matte
- [ ] Coated
- [ ] Uncoated

Additional Facestock Details _____

_____

Printing and Converting

Press Printing
- [ ] Flexo-UV
- [ ] Letter Press
- [ ] Digital
- [ ] Flexo-Water
- [ ] Screen
- [ ] Other _____

Variable Information Printing
- [ ] Laser
- [ ] Thermal Transfer
- [ ] Impact/Dot Matrix
- [ ] Inkjet
- [ ] Direct Thermal
- [ ] Other _____

Printer Model _____   Ribbon _____

Die-cutting
- [ ] Rotary Die
- [ ] Laser Die
- [ ] Flatbed Die
- [ ] Other _____

Finished Roll
- [ ] Roll to Roll
- [ ] Roll to Sheet
- [ ] Layflat
- [ ] Other _____

Additional Printing Details _____

Adhesive

Adhesive Type
- [ ] Emulsion
- [ ] Hot Melt
- [ ] Solvent
- [ ] Permanent
- [ ] Removable
- [ ] Repositionable
- [ ] Other

Additional Adhesive Details _____
_____

Environmental & Special Conditions (at time of application/post application)

Application Temperature _____ °F

Service Temperature _____ °F (min) to _____ °F (Max)

Exposure Conditions
- [ ] Wet/Moist
- [ ] High Humidity
- [ ] Outdoor
- [ ] Dirt
- [ ] Dust
- [ ] Other _____

Special Label Requirements
- [ ] Direct Food
- [ ] Pasteurizable
- [ ] Oils
- [ ] Sterilization
- [ ] Solvent Resist
- [ ] UV Resist
- [ ] Other _____

Other Environmental or Special Considerations _____
_____

Application Method

Applicator
- [ ] Automatic _____ (speed)
- [ ] Hand/Manual
- [ ] Other _____

Special Conditions
- [ ] Fresh Blown Containers
- [ ] Hot Fill Containers

Other Application Method Considerations _____

**Customer Service
1-800-944-8511**

label.averydennison.com

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