

Recycled Paper portfolio

Labelling materials that are made using recycled content are now an excellent choice for sustainability-minded label converters and brand owners, thanks to careful selection from post-consumer waste streams and better paper manufacturing processes. Our ClearIntent™ portfolio of sustainability-oriented products includes a recycled paper facestock made from 30% post-consumer waste. This offers converters an important differentiator, by allowing them to help their customers meet sustainability targets without compromising on print results. Our recycled paper facestock offers excellent semi-gloss appearance, equal to standard non recycled grade. It converts fast and is manufactured without chlorine bleaching. Using recycled paper also reduces the consumption of energy, water and trees, and reduces greenhouse gas emissions.

Application areas

- Suitable for all kinds of label shapes and designs

Key features

- 30% recycled content sourced from post-consumer waste
- Leverages the “Circular Economy” concept when combined with our rBG liner (which uses 15% recycled content from liner waste)
- Achieves shelf appeal with improved environmental credentials and excellent semi-gloss appearance - equal to a conventional paper facestock
- Good print quality with digital, conventional and thermal transfer printing
- Saves resources, including water, energy and greenhouse gases (ask to see details in our Avery Dennison GreenPrint™ assessment)



Low
MOQ



Quick
Quote



Fast
Delivery

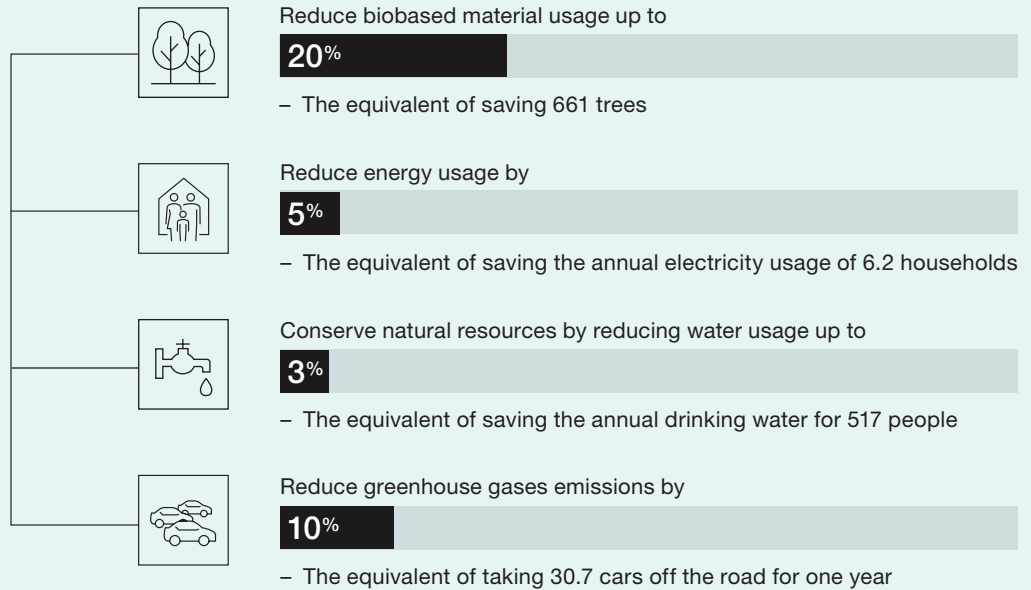
Product information

Code	Product description	MOQ (SQM)	Service (Ex works)
BT441	rMC FSC S2550-rBG40BR FSC	970	EXACT 2000LM
BT442	rMC FSC S2045N-rBG40BR FSC	970	EXACT 2000LM
BT942	rMC FSC S2000N-rPET23	24K	2M CTO



GreenPrint™

Using 1,000,000 square meters of our rMC FSC® paper facestock, combined with our rBG40BR FSC, in place of conventional materials enables users to:



label.averydennison.com

For more information on technical performance and printing recommendations, please refer to the respective datasheets. Please note that the Avery Dennison product range and service offering can be subject to changes. For an accurate overview, please check our website label.averydennison.eu or contact your local Avery Dennison sales representative.

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