

# Avery Dennison ADvantage: Complete Compliance

Compliance Quick Facts Sheet

## UL Recognition For Labels on Durable Goods



Detailed information is available via the [UL website](#).

UL is a US-based safety consulting company which was established in 1894, formerly named “Underwriters Laboratories Inc”. Electric and electronic goods and components that are to be sold in the US, have to be certified by UL for their safety.

UL does not only certify after conducting tests in their laboratories, but also defines standards and writes specifications. UL understands that safety related labels are critical to the overall safety of a product, and describes labels’ requirements in the standard UL 969, especially regarding the permanence of adhesion and legibility after different exposure conditions.

Labels applied onto a UL recognised product have to meet UL’s requirements, and thus converters supplying labels to US exporting companies have to deliver UL recognised labels.

UL 969 is the ‘Standard for Safety of Marking and Labeling Systems’, specifying criteria for the permanence and legibility of labels, and test procedures to be used.

Printed labels are tested for their adhesion and legibility after exposure to high and low temperatures, UV light, abrasion, water and humidity. The UL recognition is defined for the application on different substrates, within certain temperature ranges, for indoor and outdoor use, including different thermal transfer ribbons and inks.

Avery Dennison offers a full range of UL recognised label materials. Our existing UL recognitions can be passed on to converters via “Label Adoption”. Additional parameters, for example substrates or ribbons, can be added to existing certifications.

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**Avery Dennison ADvantage: Complete Compliance** is a global service initiative that helps customers navigate the complexities of regulatory, trade and customer compliance issues. Complete Compliance delivers training, tools and advice that guides customers through regulatory data and certifications to ensure products meet the compliance demands of specific applications.

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