

Avery Dennison
Label and Packaging Materials
Product List

Australia & New Zealand
December 2023

Avery Dennison Sustainable ADvantage

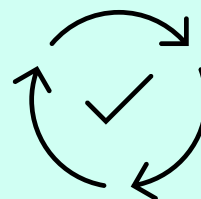
Product List



Contains Recycled or Renewable Content

Give a second life to what has already been used

Facestocks and liners that include post-industrial waste or post-consumer recycled content



rMC

Contains 30% recycled content with a smooth semi-gloss appearance and comparable print quality and converting performance as virgin alternatives, and is FSC certified.

Product overview



	Code	Description	MOQ (m ²)	Width (mm)	Location
New	F18900.1525	AD rMC FSC S2045N BG33WH	1525	1525	ANZ



rDT

First recycled non top-coated DT paper in market, features with 15% post consumer waste. Solution for thermal applications that focused on sustainability, and give similar performance as standard grade.

Product overview



	Code	Description	MOQ (m ²)	Width (mm)	Location
	F33547.1525	rDT300LD BPAF FSC S2049 BG33WH NF	500	1525	ANZ



Sustainable Wine Labels

Premium labels containing up to 100% recycled content or crop waste.

Product overview



	Code	Description	MOQ (m ²)	Width (mm)	Location
Recycled Content	F18900.1525	AD rMC S2045N BG33 WH N	1525	1525	ANZ
	CF724	rSABLE BLANC FSC S2030 BG45WH FSC	1000	1000	EUR
	BZ877	rNOBLE BLANC FSC S2030 BG45WH FSC	1000	1000	EUR
	CG296	rEVORA BLANC FSC S2047N BG45WH IMP FSC	1000	1000	EUR
	BW314	rMC 100% FSC RECYCLED S2030 BG45WH FSC	1000	1000	EUR
	BS186	rSIENA BIANCO FSC-S2047N BG45WH IMP FSC	1000	Ready Width	EUR
	BS188	rSORBONNE BLANC FSC S2047N BG45WH IMP FSC	1000	Ready Width	EUR
	BS189	rOXFORD WHITE FSC S2047N BG45WH IMP FSC	1000	Ready Width	EUR
	BD733	rCRUSH GRAPE TOUCH FSC S2047 BG45WH	250	Ready Width	EUR
	BL107	rCRUSH GRAPE TOUCH FSC WLA BG45WH HR	1000	1000	EUR
	BT024	rCRUSH BARLEY FSC S2030 BG45WH FSC	250	Ready Width	EUR
	BT025	rCRUSH CITRUS FSC S2030 BG45WH FSC	250	Ready Width	EUR

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rPP

Made with 30% recycled PP resin, rPP is designed for brands that seek to increase the recycled content of their packaging without the need to alter brand aesthetics.

Product overview



	Code	Description	MOQ (m ²)	Width (mm)	Location
New	F64226.1525	rPP TC WH SRP BG33WHN	500	1525	ANZ
New	F64228.1525	rPP TC WH SPX BG33WHN	500	1525	ANZ



rPET Liner

Made partially from recycled PET plastic, rPET liner is the thinnest filmic liner currently in the market (23 microns), with PET liner recycling options available.

Product overview



	Code	Description	MOQ (m ²)	Width (mm)	Location
New	BW0273A	PP TC Silver Elite S692N rPET30	500	1525	ANZ
	F02900.1525	ARTISAN rPLUS FSC rS2030MB rPET30	500	EXACT	ANZ
	F64694.1525	PP50 SILVER TCN S692N rPET30N	500	1525	ANZ
	F12498.1525	ARCTIC PLUS FSC rS2030MB rPET30	500	1525	ANZ
	F02988.1525	Estate #8 PE FSC rS2030MB rPET30N	500	1525	ANZ
	F79350.1525	PP60WH NTC S692N rPET23	500	1525	ANZ
	F02998.1525	Estate #4 PE FSC rS2030MB rPET30	500	1525	ANZ
	F79448.1525	PP60WH NTC S692N rPET30N	500	1525	ANZ
	F12805.1525	CGE FSC S2045 rPET23	500	1525	ANZ
	F18628.1525	MC Primecoat FSC GP/S2045/rPET23	500	1525	ANZ
	F79345.1525	PP60WH NTC SPX rPET23	500	1525	ANZ
	F18821.1525	MC PRIMECT FSC/S2045/rPET23	500	1525	ANZ
	F12884.1525	VINTAGE FSC S2047 rPET23	500	1525	ANZ
	F02796.1525	Sup Wh Op FSC S3037 rPET30	500	1525	ANZ
	F29236.1525	Estate#8 FSC/S2047/rPET30	500	1525	ANZ
	F12824.1525	CGE FSC S2045 rPET30	500	1525	ANZ
	F12823.1525	CGE FSC rS2030MB rPET30	500	1525	ANZ



Biomass Balance

An emulsion adhesive that consists of 30% raw materials originating from renewable resources, providing a more sustainable solution for paper labels.

	Code	Description	MOQ (m ²)	Width (mm)	Location
New	F32300.1525	AD DT150RL FSC rET9 BG33WH N	1525	1525	ANZ
	F02900.1525	ARTISAN rPLUS FSC rS2030MB rPET30	500	EXACT	ANZ
	F02988.1525	EST#8 PE FSC rS2030MB rPET30	500	1525	ANZ
	F02986.1525	ESTATE #8 PE FSC rS2030MB BG40WHN	500	1525	ANZ
	F10920.1525	CGE FSC rS2030MB BG40WHN	500	1525	ANZ
	F12823.1525	CGE FSC rS2030MB rPET30	1525	1525	ANZ
	F12498.1525	ARCTIC rPLUS FSC rS2030MB rPET30	1525	1525	ANZ
	F02899.1525	E#4PE FSC rS2030MB BG40WHN	1525	1525	ANZ
	F02998.1525	EST#4 PE FSC rS2030MB rPET30N	1525	1525	ANZ
	F12820.1525	HGW FSC rET9MB BG40WHN	500	1525	ANZ



Biobased Adhesive

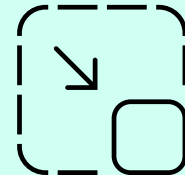
Hotmelt rubber-based adhesive that contains 30% raw materials originating from renewable resources, providing ultra-high initial tack and ultimate adhesion on a variety of low surface energy substrates.

Adhesive	Categories	MOQ (m ²)	Width (mm)	Location
S2045	Paper/VI Film Wine	500	1525	ANZ
S2045N	Paper/VI	500	1525	ANZ
S2047	Wine	500	1525	ANZ
S2049	Paper/VI	500	1525	ANZ
S2059	Paper/VI	500	1525	ANZ
S3037	Wine	500	1525	ANZ
C2075	Paper/VI	500	1525	ANZ

Reduction in the Use of Materials

Use only what is necessary

Thinner facestock, adhesive, or liner that uses less raw materials to be manufactured



AD MC70 FSC

A 70gsm semi gloss, machine coated, wood-free printing paper that is responsibly sourced, with equivalent converting speed, printability, dispensing and application to incumbent products.

	Code	Description	MOQ (m ²)	Width (mm)	Location
New	F18638.1525	AD MC70 FSC S2045 rPET23	1525	1525	ASEAN



AD DT60 FSC

The thinnest DT label in the market, designed with essential resistance for barcode labeling applications in dry environment and delivers excellent adhesion performance on tough and challenging substrates.

	Code	Description	MOQ (m ²)	Width (mm)	Location
New	F33011.1525	DT60 TC FSC S2049 BG33 WHN	1525	1525	ASEAN
New	F33645.1525	DT60 NTC FSC S2049 BG33 WHN	1525	1525	ASEAN

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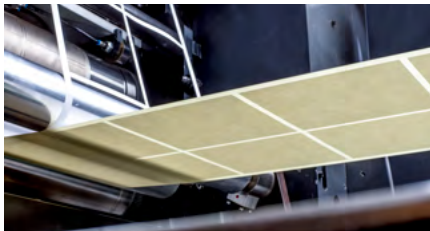
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AD XeroLiner DT™

With the elimination of liners, carries up to 60% more labels per roll compared to conventional DT labels, providing more machine uptime and savings in liner waste disposal.

	Code	Description	Master Roll	Baby Roll
New	NW5900	Premium-Therm TC25 Linerless/ HP103	1070mm x 1000m	58mm x 65m
New	NW5920	Premium-Therm TC24 Linerless/ HP103	1070mm x 1000m	58mm x 65m
New	NW5940	Premium-Therm TC25 Linerless/ HR630	1070mm x 1000m	58mm x 65m



BG33 Liner

A thinner FSC certified liner paired with Avery Dennison's rPP and rPET labels.

	Code	Description	MOQ (m ²)	Width (mm)	Location
New	F18828.1525	AD MC70 FSC S2049 BG33WHN	500	1525	ANZ
New	F18827.1525	AD MC70 FSC S2045N BG33WHN	500	1525	ANZ
New	F32300.1525	AD DT150RL FSC S2049 BG33WHN	500	1525	ANZ
New	F18900.1525	AD rMC FSC S2045N BG33WH N	1525	1525	ASEAN
	F18829.1525	MC PRIMECT FSC S2049 BG33WHN	500	1525	ANZ
	F18826.1525	MC PRIMECT FSC S2045N BG33WHN	500	1525	ANZ
	F33617.1525	DT200HD FSC S2049 BG33WHN	500	1525	ANZ
	F33625.1525	DT200HD FSC S2045N BG33WHN	500	1525	ANZ
	F18636.1525	MC PRIMECT FSC GP S2045 BG33WHN	1525	1525	ASEAN
	BW7045	PP60 Top Pearlized White SR3013 BG33Wh Imp	1525	1525	ANZ
	BW7052	PP50 Top Clear SR3013 BG33Wh Imp	1525	1525	ANZ
	F30310.1525	DT200GP FSC S2049 BG33WHN	500	1525	ANZ
	F33547.1525	rDT300LD BPAF FSC S2049 BG33WHN	500	1525	ANZ
	F33564.1525	DT200GP FSC rET9MB BG33WHN	500	1525	ANZ

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PE75

A fully conformable and squeezable label that provides high conversion speed, greater operational productivity, cost efficiencies, and is paired with the thinner BG33 glassine liner for greater sustainability advantage.

Code	Description	MOQ (m2)	Width (mm)	Location
BW0290	PE75 NTC CL S692N BG33 WH Imp FSC	1525	1525	ASEAN
BW0291	PE75 NTC WH S692N BG33 WH Imp FSC	1525	1525	ASEAN



PP40

The thinnest film label, ideal for high-speed labelling needs.

Code	Description	MOQ (m2)	Width (mm)	Location
BW0259	PP40 Top Matte White/S692N/BG40Wh Imp	1525	1525	ASEAN
F75200.1525	PP40WH NTC S2045 BG40WH	1525	1525	ASEAN
F75400.1525	PP40WH NTC S692N BG40WH	1525	1525	ASEAN
F75500.1525	PP40 TC CL S2045 BG40WHN	1525	1525	ASEAN
F75600.1525	PP40CL TC S692N BG40WH	1525	1525	ASEAN
F75301.1525	PP40 White NTC S692N rPET	1525	1525	ASEAN
78635.990	1.6M CLPPTC S7400 .92PET	990	990	ANZ



Global MDO

A semi-squeezable construction that improves conformable labelling. Engineered to provide a balance of rigidity and conformability with excellent strength and stability that enable the widest operating window.

Code	Description	MOQ (m ²)	Width (mm)	Location
BW0327	Global MDO White NTC/S692N/BG40/Wh Imp	1525	1525	ASEAN
BW0322	Global MDO WH NTC/S692N/ PET23	1525	1525	ASEAN
BW0321	Global MDO ClearNTC/S692N/PET23	1525	1525	ASEAN
BW0326	Global MDO ClearNTC/S692N/BG40Wh Imp	1525	1525	ASEAN



Flex+

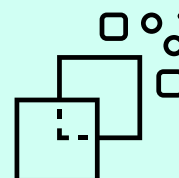
A thin semi-squeezable construction that combines the best features of rigid and conformable films. Excellent clarity and converting performance.

Code	Description	MOQ (m ²)	Width (mm)	Location
New BW7016	Flex+ Clear NTC/S692N/BG33Wh Imp	1525	1525	ANZ
New BW7022	Flex+ White NTC/S692N/BG33Wh Imp	1525	1525	ANZ

Enables Recyclability, Reuse, or Compostability

What we use can be used again

Solutions that enhance recyclability and enable reuse and recycling of packaging as well as the recycling and composting of label waste



CleanFlake™

Features a breakthrough adhesive that eliminates contamination of PET plastic by allowing label and container to neatly part ways during the recycling process, improving yields of recycled PET plastic. Also suitable for HDPE recycling.

Product overview



Code	Description	MOQ (m ²)	Width (mm)	Location
F64127.1525	rPP WH TC SR3013 BG33WHN	4575	1525	ASEAN
F64221.1525	rPP WH TC SR3013 rPET23	4575	1525	ASEAN
BW7045	PP60 WH TC SR3013 BG33Wh Imp	4575	1525	ASEAN
F64300.1525	PP40 CL TC SR3013 rPET23	4575	1525	ASEAN
BW7052	PP50 CL TC SR3013 BG33WH	4575	1525	ANZ



HDPE Recycling

Film labels combined with emulsion acrylic adhesive that enhance the recyclability of high-density polyethylene containers. Certified by the Association of Plastic Recyclers as a reliable mono-material solution.

Product overview

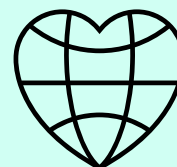


	Code	Description	MOQ (m ²)	Width (mm)	Location
New	BW7016	Flex+ Clear NTC/S692N/BG33Wh Imp	1525	1525	ANZ
New	BW7022	Flex+ White NTC/S692N/BG33Wh Imp	1525	1525	ANZ
	BW0181	GCX CLEAR NTC S692N BG40WH	500	1525	ANZ
	BW0182	GCX WHITE NTC S692N BG40WH	500	1525	ANZ
	AQ995	POLYEXACT WH TC S692N BG40WH N	1000	1000	ANZ
	AQ996	POLYEXACT CL TC S692N BG40WH N	1000	1000	ANZ
	F64226.1525	rPP TC WH SRP BG33WHN	500	1525	ANZ
	F79347.1525	PP60 WH NTC S692N BG40WH N	500	1525	ANZ
	F62109.1000	OPALUX 80N SRP BG40WH N	500	1000	ANZ
	F62119.1000	PEARLUX 80N SRP BG40WH N	1000	1000	ANZ
	78635.990	1.6M CLEAR BOPP TC S7400 0.92M PET	990	990	ANZ
	F3139.1525	Polyglass Top N SRP BG40WHN	500	1525	ANZ
	78654	2M CL PPTC S7400 0.92PET	990	990	US

Responsibly Sourced

Products sourced from a supply chain that shows care for people and the environment

Film made from renewable alternatives and paper certified by FSC® or other organizations



Sustainable Wine Labels

Facestocks made with responsibly-sourced ingredients, such as using cotton linters, agri-industrial by-products or bagasse fiber

Product overview



	Code	Description	MOQ (m ²)	Width (mm)	Location
Responsibly Sourced	AI020	CANE FIBER PAPER WHITE-S2047N-BG45WH IMP	2000	1000	EUR
	AI811	CANE FIBER PAPER WHITE-S2030-BG45WH	1000	1000	EUR
	BG300	CANE FIBER PLUS S2047 BG45WH	1000	1000	EUR
	BM943	APPLE TOUCH FSC S2030 BG45WH	250	Ready Width	EUR
	AU266	COTTON WHITE S2047N INC-BG45WH	1000	1000	EUR
	AW682	COTTON EXTRA WHITE S2047N INC-BG45WH IMP FSC	1000	1000	EUR
	BH341	COTTON BLACK S2047N INC-BG45WH	1000	1000	EUR
	BS095	MARBLEBASE S2030 BG45WH FSC	1000	1000	EUR
	BJ667	MARBLEBASE S692N-BG40WH FSC	1000	1000	EUR
	BN088	MARBLEBASE S692N-PET30	1000	1000	EUR
	BO372	MARBLEBASE R5000N-BG40WH FSC	1000	1000	EUR

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FSC® Certified

The industry's widest selection of facestocks certified by the Forest Stewardship Council®, with more than 80% of the paper products purchased made with FSC certified wood fiber.

	Code	Description	MOQ (m ²)	Width (mm)	Location
Prime papers	New F13806.1525	AD GLOSS PLUS FSC S2049 BG40WH N	1525	1525	ANZ
	New F18828.1525	AD MC70 FSC S2049 BG33WHN	500	1525	ANZ
	New F18827.1525	AD MC70 FSC S2045N BG33WHN	500	1525	ANZ
	New F32300.1525	AD DT150RL FSC S2049 BG33WHN	500	1525	ANZ
	New F18900.1525	AD rMC FSC S2045N BG33WH N	1525	1525	ASEAN
	F12826.1525	HIGH GLOSS WHITE FSC S2045 BG40WH N	500	1525	ANZ
	F12828.1525	HIGH GLOSS WHITE FSC S2049 BG40WH N	500	1525	ANZ
	F12822.1525	HIGH GLOSS WHITE FSC C2075 BG40WH N	1525	1525	ANZ
	F12820.1525	CAST GLOSS ELITE FSC rET9MB BG40WH N	500	1525	ANZ
	F10968.1000	HIGH GLOSS WHITE FSC R5000 BG40WH N	1000	1000	ANZ
	AA042	HGW PREMIUM FSC R100 BG40BR	1000	1000	ANZ
	F18829.1525	MC PRIMECOAT FSC S2049 BG33WHN	1525	1525	ANZ
	F18826.1525	MC PRIMECOAT FSC S2045N BG33WHN	500	1525	ANZ
	F16502.1525	LW60 FSC S2045 BG40WH N	500	1525	ANZ
	F2008.1000	SUPER VELLUM FSC ET9 BG40WH N	1000	1000	ANZ
	F21733.1000	SUPER VELLUM FSC R5000 BG40WH N	1000	1000	ANZ
	AA016	VELLUM EXTRA FSC R100 BG40BR	1000	1000	ANZ
	F45520.1000	RADIANT YELLOW FSC S2090 BG40WH N	500	1000	ANZ
	F45521.1000	RADIANT ORANGE FSC S2090 BG40WH N	500	1000	ANZ
	F45522.1000	RADIANT GREEN FSC S2090 BG40WH N	500	1000	ANZ
F45523.1000	RADIANT RED FSC S2090 BG40WH N	500	1000	ANZ	
F45524.1000	RADIANT PINK FSC S2090 BG40WH N	500	1000	ANZ	
AD640	TYRE PLUS FSC TS79 BG45WH F	500	1000	ANZ	
BL251	MC90 OPQ FSC S2660 BG40BR	500	1000	ANZ	

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FSC® Certified (continued)

	Code	Description	MOQ (m ²)	Width (mm)	Location
VI Papers	New F33664.1525	AD DT150RL FSC rET9 BG33WH N	500	1525	ANZ
	AL306	ZIG ZAG FSC S2045 HF80 N	500	1000	ANZ
	F33617.1525	DT200HD FSC S2049 BG33WHN	500	1525	ANZ
	F33625.1525	DT200HD FSC S2045N BG33WHN	500	1525	ANZ
	F33624.1525	DT200GP FSC rET9MB BG33WH NF	1525	1525	ANZ
	F33518.1525	DT200HD FSC C2075 BG40WH NF	1525	1525	ANZ
	F33071.1525	DT200HD FSC R5000 BG40WH NF	500	1525	ANZ
	F30310.1525	DT200GP FSC S2049 BG33WH NF	500	1525	ANZ
	F33547.1525	rDT300LD BPAF FSC S2049 BG33WH NF	500	1525	ANZ
	F32600.1525	TT ELITE FSC S2049 BG40WH N	500	1525	ANZ
	F22471.1000	TT ELITE FSC R5000 BG40WH N	500	1000	ANZ
	AW1584.210	LCJ PREMIUM FSC LP430 HF55N	630	210	ANZ
	AW1584.222	LCJ PREMIUM FSC LP430 HF55N	666	222	ANZ
	AP445.210	LCJ PREMIUM FSC S2012HT HF75	630	210	ANZ
	AS492.210	LCJ PREMIUM FSC LR2N HF55	630	210	ANZ
	AS492.222	LCJ PREMIUM FSC LR2N HF55	666	222	ANZ
	OW0053G.210	LASERPRO FSC S692N CCK55	630	210	ANZ
	OWS236.1070	GLOSS IJ PAPER FSC AP103 BG40WH N	535	1070	ANZ

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FSC® Certified (continued)

	Code	Description	MOQ (m ²)	Width (mm)	Location
Wine Portfolio	F10920.1525	CAST GLOSS ELITE FSC rS2030MB BG40WH N	500	1525	ANZ
	F12823.1525	CAST GLOSS ELITE FSC rS2030MB rPET30	1525	1525	ANZ
	F10712.1525	CAST GLOSS ELITE FSC WLK202 BG40WH N	1525	1525	ANZ
	F02785.1525	SUP WHITE OPAQUE FSC S3037 BG40WH N	500	1525	ANZ
	F12498.1525	ARCTIC rPLUS FSC rS2030MB rPET30	1525	1525	ANZ
	F29233.1525	ESTATE #8 FSC S2047 BG40WH N	1525	1525	ANZ
	F02986.1525	ESTATE #8 PE FSC rS2030MB BG40WH N	500	1525	ANZ
	F02988.1525	ESTATE #8 PE FSC rS2030MB rPET30	500	1525	ANZ
	F02899.1525	ESTATE #4 PE FSC rS2030MB BG40WH N	1525	1525	ANZ
	F12783.1525	VINTAGE FSC S2047 BG40WH N	500	1525	ANZ
	F54169.1000	MAXFLEX BR SILVER FSC WLP BG40WH N	1000	1000	ANZ
	F54206.1000	MAXFLEX BR SILVER FSC WLK202 BG40WH N	1000	1000	ANZ
	BZ437	FROZEN ORION DIAMOND V2 PLUS FSC S2047N BG45WH IMP	500	1000	ANZ



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