

Avery Dennison  
Label and Packaging Materials  
Product Overview

Asia Pacific - South Asia  
July 2021

# Overlaminates



## Performance and versatility at the highest level of durable goods labeling

Overlamine materials are important components commonly used to ensure the performance of durable goods labels. In order for the label to maintain its desired function over life of the item it's adhered to — be it identification, tracking or branding — these film materials protect printed label graphics from scuffing and fading, which in turn keeps them functional. Avery Dennison offers an extensive collection of overlaminates built for a variety of end use applications. Our portfolio includes Lexan®, clear print-treated, clear topcoated, clear UV and matte polyesters.

## UL® recognized

Included in the Avery Dennison Select Solutions™ Overlamine Portfolio are UL®/CSA recognized clear PET films that meet UL 969 requirements. These qualified overlaminates and Lexan simplify the process for a label adoption, significantly reducing the time, cost and effort of adding a product to a UL file.

## Proven functionality

Avery Dennison overlaminates have been tested in our Mentor Innovation Center to meet the requirements of a variety of environments, conditions, temperatures and OEM standards. The tests include:

- Legibility
- Defacement
- Chemical Exposure
- Humidity
- Heat Aging
- Adhesion
- Taber Abrasion
- Water Resistance
- Environmental Resistance (Cold/UV)

## Aesthetic versatility




In addition to functionality, our overlaminates have been chosen based on their high-performance aesthetics. The elements include:

- A richer look that appeals to consumers
- The ability to stiffen a construction for better application alignment creating a flush, no-label look

## Product information

Code	Description	Size (mm × mtrs)	Location	Lead time
77955	Fasson® 1M CL Print Treated PET/ S8020/ 1MIL PET	1500 X 1000	Pune /Bangalore	2 Days
MZN171954	Fasson® 0.6mil Clr PET TTR/ S8020/ 23PET	1065 X 1000	Gurgaon	7 Days
MZ0064	Fasson® 25 mic Clr PET NTC/S333/BG50#WH	1530 X 500	Pune	2 Days
SW8527	Fasson® 23u Clr PET TC/S8020/CCK130WhImp	1500 X 1000	Gurgaon /Pune	2 Days / 7 Days
BW8001	Fasson® 23u Clr PET NTC/S692N/BG40WhImp	1500 X 1000	Gurgaon /Pune	7 Days / 2 Days
SW8565	FASSON® 125 CLR PET NTC/S430/BG40 WH IMP	1000mm x 300m	Pune	7 Days
MZ0482	FASSON® 20Micron Matte Clear BOPP/S692N/PET 30 ni	1000mm x 2000m	Gurgaon/ Bangalore	14 Days
SW8558	FASSON® 23 Mic.Matt PET/ S6112/BG40WH Imp	1500mm x 3000m	Gurgaon/Pune	7 Days

Find more label solutions at [label.averydennison.com](http://label.averydennison.com)

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