

# Home and Personal Care



## Increase shelf appeal of your products

In highly competitive markets, it is vital to stand out on the shelf and reinforce the brand message. You need to be confident that the label partner you choose will be able to meet your constant requirements for new designs and applications.

Since many home and personal care purchases are made on impulse, Avery Dennison's Home and Personal Care Select Solutions portfolio has the power to elevate the look of your brand for maximizing shelf impact and influencing purchase decisions. It provides a range of products including transparent 'no-label' look, metallized, conformable and rigid films with the perfect balance of sustainability and performance.

Avery Dennison's Semi-conformable Global MDO films provide superior clarity while boosting productivity with larger number of labels per roll, thus ensuring less waste, less packaging line disruption and faster run speeds.

## Portfolio characteristics




- Wide range of facestocks for unique designs and shapes
- Specially designed adhesive for wide range of applications
- Resistant to water, oil and most household chemicals
- A range of cost and performance options
- Materials suitable for thermal transfer printing

## Product information

Code	Description	Size (mm x mtrs)	Location	Lead time
<b>BW0074</b>	Fasson® PRIMAX/Permanent/BG40	1500 X 1000	Pune / Gurgaon / Bangalore	2 Days / 7 Days / 7 Days
<b>AD916</b>	Fasson® 85U WH.PENTC/S4700N/BG40WhImp	1500 X 1000	Pune	7 Days
<b>AI563</b>	Fasson® PE85 Clear /S4700N/BG40WhImp	1000 X 1000	Pune	7 Days
<b>77138N</b>	Fasson® 50U CLR PPTC/S692N/PET30NI	1500 X 1000	Pune	2 Days
<b>78635</b>	Fasson® 1.6M CLBOPP TC/S7400/PET	990 X 4000	Pune	PTO
<b>78654</b>	Fasson® 2 M Clear BOPP TC/S7400/92G PET	990 X 2000	Pune	2 Days
<b>APL336</b>	Fasson® PE TOP SilverS692N-BG40WH	1000 x 1000	Gurgaon / Pune	3 Days
<b>SW8512</b>	Fasson® GMDO White NTC/ S692N/ BG40WhImp	1500 x 1000	Pune	7 Days
<b>SW8514</b>	Fasson® GMDO Clear NTC/ S692N/ BG40WhImp	1500 x 1000	Pune	7 Days
<b>NEW TR-1897</b>	Fasson Fasprism Iridesce Paper/S2060/ BG40WH IMP	1000 x 2000	Gurgaon / Pune	7 Days

PTO - Procured to Order

Find more label solutions at [label.averydennison.com](http://label.averydennison.com)

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