

Avery Dennison
Label and Packaging Materials
Product Overview

Asia Pacific - South Asia
July 2021

Consumer Durables



The one-fits-all solution for basic durable goods labelling

The Avery Dennison Industrial Portfolio gives you the performance you need for price-sensitive durables applications. It suits a wide range of substrates, including those used in domestic appliances, electronics and industrial goods.

Avery Denison can help you to choose the right facestock/adhesive combination for any application - including both white and silver labels. Both A4 and roll samples are available for trial.

Key features

- Cost effective durable goods applications
- White PET, silver PET and white PP facestocks
- Compatible with standard pressing printing and thermal transfer
- High performance, all substrates permanent adhesive
- Broad application window
- Sample rolls available for your conversion and application trials
- Greater performance due to excellent adhesive performance on a wide range of substrates
- Suitable for rough, LSE-MSE-HSE substrates and applications
- Competitive pricing, suited for value-driven projects
- Reliable product performance, including for non-UL recognised applications

Application areas




- Domestic appliances
- Electronics
- Industrial goods

Product information

Code	Description	Size (mm × mtrs)	Location	Lead time
MZ0357	50u White PET TC/DS015/BG50# White imp	1071 X 1000	Pune	PTO
MZ0359	50u Matte Chrome PET TC/DS015/BG50# Whi	1071 X 1000	Pune	PTO
MZ0362	50u Matte White PET TC/DS017HT/BG50# White	1071 X 1000	Pune	2 Days
72823	2MIL Clear PET/S-333/50#SCKSCK	1524 X 250	Pune	2 Days
72825	Fasson® 2 MIL White Polyester/S333/50#SCK ABCSTER/ S333/50#SCK ABC	1524 X 250	Pune	2 Days
72826	Fasson® 2 M Matte CH Polyester TC/S333/50#SCK ABCESTER TC/S333/50#SCKABC	1524 X 250	Pune	2 Days
1FR-N03124	Fasson PET100 Bright Silver TC7007/R0301/A150W	1065 X 1065	Gurgaon	2 Days

PTO - Procured to Order

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