

Avery Dennison
Label and Packaging Materials
Product Overview

Asia Pacific - South Asia
July 2021

Cable Labelling



Identify every cable with a cable label

Keeping track of cables in cabinets, workstations and offices is essential when installing, repairing or troubleshooting. Reliable part identification and branding depend on good printability, usually with thermal transfer printers and ribbons.

Smaller diameter cables need more flexible films and higher performance adhesives. Avery Dennison materials minimize 'butterflying' by combining a flexible film with a high cohesion, high shear adhesive.

Key features

- Good printability
- Good resistance to 'butterflying'
- High performance adhesive and flexible facestock
- UL-recognised, flame retardant and UV-resistant options
- White, highly flexible materials for flag labels
- Transparent, highly flexible materials for wrap around solutions

Application areas

- Supports wide range of cable applications
- Flag labels with space for text/barcodes
- Wrap-around labels where space is limited

Product information

Code	Description	Facestock	Flexibility	Max. Serv. Temp. (°c)	UL969	UL187 and 2239	Flame Retardant* (FMVSS 302)	Halogen Free	Outdoor Use (years)
BO643	Transfer PVC 50 Cast WH AL170-BG55WH FSC	PVC	+++++	120	Yes	No	Yes	No	12
AA648	PVC Outdoor White AL170-BG42WH	PVC	+++	110	Yes	Yes	Yes	No	7
BW0116Q	FASSON WHTPPMATT/ S692N/BG40 BLUE	PP	++	70	No	No	No	Yes	-
AMD09070	FASSON FASFILM PLUS WHIT/PERMANENT(ST)/ BG40	PP	+++	50	No	No	No	Yes	-
SW8564	Fasson® 60u Wh. PP TC/ S730/50# SCK IMP	PP	+++	120	No	No	No	Yes	3

PTO - Procured to Order




Flag labels

Flag labels offer a lot of space for printed text or barcodes. Avery Dennison products use a white, flexible facestock and high-performance adhesive for optimum long term bonding.

Wrap-around labels

Wrap-around labels provide less space for printed information, giving a cleaner look – especially when labelling multiple cables when flag labels can look cluttered. A white text field is typically printed onto a transparent material, allowing the end-user to first create printed information, then apply the label around the cable and overlamine the print by wrapping the transparent label around the white, thermal transfer printed area.

Find more label solutions at label.averydennison.com

Connect with us on:   



DISCLAIMER – All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. All Avery Dennison's products are sold subject to Avery Dennison's general terms and conditions of sale, see <http://terms.averydennison.com>. © 2021 Avery Dennison Corporation. All rights reserved. Avery Dennison and all other Avery Dennison brands, this publication, its contents and product names and codes are owned by Avery Dennison Corporation. All other brands and product names are trademarks of their respective owners. This publication must not be used, copied or reproduced in whole or in part of purposes other than marketing by Avery Dennison.