

Apparel



The new Avery Dennison Select Solutions Apparel portfolio gives you more pressure-sensitive options for greater opportunities with brand owners and retailers looking to differentiate their products at the store level. A range of clear and white transcode films featuring exceptional thermal transfer printability, our new Apparel Portfolio provides the application flexibility you need for brand-focused apparel and textile labeling.

Apparel label materials are offered with liners in various weights and thicknesses, as well as a range of adhesives designed for good adhesion to and easy removal from many fabrics, including sports performance fabrics.

For sizing strips, the Apparel portfolio's thinner material options provide greater conformability for easier folding when stacking garments on shelves.

Key features

- A range of clear, white and natural-looking materials
- A range of liner materials in various weights and thicknesses
- Adhesives specifically designed for application to and easy removal from fabrics without residue

Application areas

- Apparel – jeans, pants, sportswear, menswear, children's wear, socks, shoes, sweaters and more
- Textiles – blankets and bedding

Exclusive testing available on request

Avery Dennison now offers an exclusive service where we test the adhesive performance on garments as per your CTQ*s in order to recommend the right product for your apparel application.

If you do not have CTQs, we have our own testing protocol where we can help choose the best suited product.

* CTQ - Critical to Quality

Product information




Code	Description	Size (mm × mtrs)	Location	Lead time
Transcode White Plus				
SY0039	Fasson® Transcode White Plus/S4900/P140WhImp	1530 X 1000	Pune	2 Days
SY0047	Fasson® Transcode White Plus/S4900BG50#WhNI	1530 X 1000	Pune	2 Days
SY0049	Fasson® Transcode White Plus/UVR180/P140WhImp	1000 X 2000	Gurgaon	PTO
SY0046A	Fasson® Transcode White Plus/R115/P140WhImp	1530 X 1000	Pune	PTO
SY0057A	Fasson® Transcode White Plus/R115/BG50#WhNI	1530 X 1000	Gurgaon /Pune	2 Days

Product information (continued)

Code	Description	Size (mm × mtrs)	Location	Lead time
Transcode Clear Plus				
SY0045	Fasson® Transcode Clear Plus/S4900BG50#WhNI	1530 X 1000	Pune	PTO
SY0038	Fasson® Transcode Clear Plus/S4900/P140WhImp	1530 X 1000	Pune	PTO
SY0048A	Fasson® Transcode Clear Plus/R115/P140WhImp	1530 X 1000	Gurgaon /Pune	2 Days
SY0053A	Fasson® Transcode Clear Plus/ (S4905)/ 50#BR SCK	1530 X 1000	Pune	PTO
SY0054A	Fasson® Transcode Clear Plus/R115/50#BROWN SCKNI	1530 X 1000	Pune	PTO
SY0061	Fasson® Transcode Clear Plus/S5200/BG40#WhImp	1530 X 1000	Pune	Stock
BOPP				
BW0031	Fasson® 50u Clear BOPP TC/S4900/P95WhImp	1530 X 2000	Pune	PTO
BW0103	Fasson® 50u Clear BOPP TC/S4900/BG50#WhNI	1530 X 2000	Pune	PTO
BW9566	Fasson® PE85 Clear NTC/S4900/BG50#WhNI	1530 X 2000	Gurgaon /Pune	PTO
BW9565	Fasson® PE85 WhiteNTC/S4900/BG50WhImp	1530 X 2000	Gurgaon /Pune	PTO
ST9509	Fasson® PE Top Matt Transparent(S5200)/ BG40Wh	1000 X 2000	Gurgaon /Pune	PTO
TR-2013	Fasson® 50uWh NTC/AP92N/BG40WhImp	1500 x 1000	Pune	7 Days
Paper				
AWS147	Fasson® Highgloss Paper/S4900/P95WhNI	1530 X 3000	Pune	PTO
AWS172	Fasson® Semigloss Paper/S4900/P95WhNI	1530 X 2000	Pune	PTO
AWS135	Fasson® 250art paper/UVR180/P95WhImp	1530 X 2000	Pune	PTO
LW3202	Fasson® UncoatedPaper60 /S1800/BG33 WhImp	1500 X 1000	Pune	7 Days
LW3204	Fasson® UncoatedPaper70/S6112/BG33WHNI	1500 X 1000	Pune	2 Days
LW3205	Fasson® UncoatedPaper60/S2060/BG33WhImp	1500 X 1000	Gurgaon	2 Days
LW3206	Fasson® Uncoated Paper60/Perm(ST)/BG33WhImp	1500 X 1000	Pune	7 Days

PTO - Procured to Order

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