

Greaseproof



A premium brand image for edible oils

As consumers adopt healthier lifestyles, brand owners need food packaging that emphasises quality and provenance. Messaging of this kind is especially important for edible oils, such as extra virgin olive oils, where more sophisticated labelling can convey a sense of premium contents, adding to product value.

Oil stains on paper labels pose a major challenge when labelling oils, and other oily food or cosmetics products. The Avery Dennison Greaseproof range offers labelling materials, with different textures and thicknesses providing design flexibility. Those materials offer the opportunity not only to create the right brand messages at point of sale, but also to safeguard packaging appearance as contents are used by the consumer.

Key features

- A broad range, including different textures
- Premium brand image at point of sale
- Protection of brand image during whole lifecycle
- Excellent resistance to oil stains
- Small minimum order quantities

Application areas




- Extra virgin olive oils
- Other edible oils
- Oil-based cosmetics and beauty products

Product information

Code	Description	MOQ (m ²)	Width (mm)	Location
• BM335	GREASEPROOF MARTELE FSC S2047N-BG45WH IMP FSC	250	250, 333	Indent
• BM743	GREASEPROOF RUSTIQUE FSC S2047N BG45WH IMP	250	250, 333	Indent
• AM256	GREASEPROOF 80 FSC S2045N BG40BR	2000	1000	Indent
• AM644	GREASEPROOF FSC S2800 BG40WH FSC	1000	1000	Indent
• AN103	GREASEPROOF FSC S451 BG40BR	1000	1000	Indent

• Sustainable Advantage Portfolio

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