

Baggage Tag



Labels that deliver high quality printing and endurance

With the constant increase in air passenger traffic and the pressure of rising aviation costs, airline baggage tags and boarding passes need to be even more reliable, faster, and simpler to print, apply and use. They also need to be highly durable.

Baggage tags are the key conveyors of all the relevant information needed to ensure efficient transfer of airline luggage from checkin desk to final destination. Clear imaging on the facestock by direct thermal print, coupled with good, durable barcode readability, is essential. The self-adhesive tag must be sufficiently flexible for check-in staff to wrap around luggage handles and straps easily and efficiently, with good punching or perforating performance.

A boarding pass carries critical information like the passenger's name, the flight number, and the date and scheduled time for departure. With increasing traffic at airports, it is required that boarding passes should have smooth direct thermal printing, smudge resistance and good lay-flatness and good punching or perforation performance.

Key features




- Smudge-proof print on direct thermal printers
- Thermal printed data that is resistant to external influences, such as rain or abrasion
- High tear resistance product for baggage tag
- Flexible material for easy wrapping and sealing of tags around handles and straps
- Reliable adhesive that can withstand relatively high strain

Product information

Code	Description	MOQ (m ²)	Width (mm)	Location
• SW7045AF	SEMIGLOSS PB FSC S2090 BG40W IMP	2000	1000	Indent
• LLG4651	BAG TAG NTC S2060N	1000	1000	Indent

• Sustainable Advantage Portfolio

Find more label solutions at label.averydennison.com

Connect with us on:   



DISCLAIMER – All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. All Avery Dennison's products are sold subject to Avery Dennison's general terms and conditions of sale, see <http://terms.averydennison.com>. © 2021 Avery Dennison Corporation. All rights reserved. Avery Dennison and all other Avery Dennison brands, this publication, its contents and product names and codes are owned by Avery Dennison Corporation. All other brands and product names are trademarks of their respective owners. This publication must not be used, copied or reproduced in whole or in part of purposes other than marketing by Avery Dennison.