

Durable Goods



Durable goods face many different challenges over time. You need confidence that the label you choose will stay in place and also look good for as long as it takes.

Avery Dennison's cost-effective Durables materials deliver high performance applications in cars, electrical appliances, electronics, tyres and beyond. You can safeguard essential product and security information, or create the visual impact needed for compelling point-of-sale labels.

A choice of many different adhesive technologies and facestocks lets you meet both technical and market-driven challenges more easily, whether designing cost-effective and straightforward applications or high-end speciality products. Avery Dennison can help you to choose a laminate that matches your own quality/image criteria, or the right removable product that will meet customer specifications and fully protect an underlying surface. We can also help you to meet strict automotive OEM specifications, and compliance standards such as UL969, CSA, IMDS among others.




Key features

- Broad portfolio meeting requirements from basic to high end
- Excellent service with low minimum order quantities and short lead times
- Locally provided technical support to select a fit-for purpose label material

Product information

Code	Description	MOQ (m ²)	Width (mm)	Location	Cert.	Comments
BW0153.1000	SYNTHETIC PAPER S4700 BG40 IMP	500	READY WIDTH (200, 250, 333)	AUS		Surface treated, matt white BOPP film suitable for TT printing, with an emulsion based adhesive
F41630.1000	DATA PE 80 SRP BG40WH N	500	READY WIDTH (200, 250, 333)	AUS		Clay coated, matt white BOPP film suitable for TT printing, with an emulsion based adhesive
F31200.1000	SYNTHETIC PAPER SR2 BG40WH N	500	READY WIDTH (250, 333)	AUS		Surface treated, matt white BOPP film suitable for TT printing, with a removable adhesive
F71401.1525	Data PE80 S2059 BG40WHN	3,000	1525	ASEAN		Clay coated, matt white BOPP film suitable for TT printing, with a high tack hotmelt adhesive adhesive
72828	2M WH PRT PET S333 50 SCK	500	READY WIDTH (117, 254)	AUS	UL	Print treated PET film with excellent tear strength, heat resistance, dimensional stability, opacity and chemical resistance
72826	2M MATTE CH PET TC S333 50 SCK	500	READY WIDTH (117, 254)	AUS	UL	Print treated PET film with excellent tear strength, heat resistance, dimensional stability, opacity and chemical resistance
72823	2M CL PET TC/S333/50#SCK	1370	1370	US	UL	Print treated PET film with excellent tear strength, heat resistance, dimensional stability and chemical resistance
72824	2M BRT CH PET TC/S333/50#	864	1524	US	UL	Print treated PET film with excellent tear strength, heat resistance, dimensional stability, opacity and chemical resistance
72825	2M WH PET TC/S333/50#SCK	1524	1524	US	UL	Print treated PET film with excellent tear strength, heat resistance, dimensional stability, opacity and chemical resistance
72829	2M CL PRT PET/S333/50#SCK	1524	1524	US	UL	Print treated PET film with excellent tear strength, heat resistance, dimensional stability and chemical resistance

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