

# Digital labelling solutions



Digital labelling solutions offer exceptional speed, flexibility and customisation – allowing businesses to create bespoke labels for printing on demand.

The technology is growing fast. Digital solutions greatly reduce inventory and revision costs, after initial OEM investment, and give versatile labelling that adapts quickly to branding requirements. Sheer flexibility, along with multiversioning capabilities, also deliver improved sustainability and supply chain efficiency by printing only on demand to reduce stock on hand and eliminate waste.

Our digital materials portfolio supports all major digital labelling presses in different technology groups - including HP Indigo label, Xeikon label, UV Inkjet label, and Waterbased Inkjet label. The portfolio includes newly developed UV inkjet wine stocks that give maximum colour vibrancy, uniformity and text clarity. Digital inkjet has the highest projected growth rate for digital label printing over the next five years. UV inkjet and water-based inkjet offer a number of performance and cost benefits compared with flexo, and in some cases with electrophotography.

## Key features

- ▶ Supports all major digital labelling presses and technologies
- ▶ High quality printing on demand
- ▶ Performance and cost benefits
- ▶ Multiversioning
- ▶ Rapidly growing market

## Application areas

- ▶ Mass customisation
- ▶ Printing on demand
- ▶ HP Indigo, Xeikon, UV Inkjet, Water-based Inkjet

## Product information

Product Code	Product Description	Width (mm)	MOQ (SQM)	Location
<b>UV Inkjet</b>				
BG084	DIG UVIJ HGWINE-S2030-BG45WH	1000	1000	Indent
AL539	PP 60 TOP CLEAR-S692N-BG40WH	1000	2000	Indent
AF187	PE 85 TOP CLEAR-S692N-BG40WH	1000	2000	Indent
AF186	PE 85 TOP WHITE-S692N-BG40WH	1000	2000	Indent

**Water-based Inkjet**

OWS235.1070	GLOSS IJ PAPER AP103 BG40WH N	1070	535	Local
OZS200.1070	100UM IJ SYN PAPER AF101 BG40WH N	1070	535	Local
OW2150	MATT INKJET PAPER AP103 BG40WH IMP	1000	3000	Indent
OW2180	MATT INKJET PAPER PREMIUM/AP103/BG40WH IMP	1000	3000	Indent
OZ2180	127µ INKJET SYNTHETIC PAPER PREMIUM/AF101/BG40WH IMP	1530	3000	Indent
AW404	DIG WBIJ PP TOP CLEAR-S692N-BG40WH	1000	1000	Indent

**HP Indigo**

BW0220.330	PP80 WH DIG S692N BG40WH N	330	1980	Local
AT274	DIG INDI MARTELE TOP BL-S2030-BG45WH	1000	1000	Indent
AQ211	DIG INDI HGW PREMIUM TOP-S2000N-BG40BR	1000	2000	Indent
AP447	DIG INDI MP PLUS TP SILVER-S2000N-BG40BR	1000	1000	Indent
AV595	DIG INDI PP50 TOP WHITE-S7000-BG40WH	1000	2000	Indent
AX616	DIG INDI PP50 TOP CLEAR-S7000-BG40WH	1000	2000	Indent
BE920	DIG INDI PP60 CAV TOP WHITE-S692N-BG40WH	1000	2000	Indent
AZ268	DIG INDI PP50 TOP SILVER-S692N-BG40WH	1000	2000	Indent
AQ206	DIG INDI PE85 TOP WHITE-S692N-BG40WH	1000	2000	Indent
AQ814	DIG INDI PE85 TOP CLEAR-S692N-BG40WH	1000	2000	Indent



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MOQ



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Packaging Materials

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