

Product Services Guide

Kenya
April 2024



Need more information?

Business Support Team

Avery Dennison Business Support Team is ready to answer your questions. Call us to discuss product availability, ordering process, or anything else you need.

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Data & Specification Sheets

label.averydennison.com

Should you require more technical data for any of our products, you can download specification sheets from our website. If you cannot find the specification sheet you are after, please contact your Avery Dennison representative.

Introduction

Welcome to the April 2024 Product Services Guide. This Guide was created to provide you with a single document to inform you of the core product portfolios of Avery Dennison Label and Packaging Materials.

Item	Facestock	Adhesive	Liner	Service Program / Width (mm)	MOQ (m ²)	Length (LM)	Sustainable Advantage
AL89350F	*SEMIGLOSS 80 FSC	S2045	BG40WH IMP	EXACT	1000	2000	 Responsibly sourced, Renewable content (Adhesive Contains 30% of the Renewable Content)
ALY89350F	*SEMIGLOSS 80 FSC	S2045	BG40BR IMP	FULL DECKLE 1500mm	3000	2000	 Responsibly sourced, Renewable content (Adhesive Contains 30% of the Renewable Content)

How to read the Product Services Guide

Item:

The item number identifies the product on your delivery documents and invoices.

Facestock:

Identifies the facestock used in the construction.

Adhesive:

Identifies the particular adhesive used in the construction.

Liner:

When liner codes end in the letter 'N' this signifies a nil imprint. PET liners never have a backprint.

FSC® certified facestock or liner

* Only the products identified as such count with Forest Stewardship Council® certification.



Service Program:

The service program details how the product is sold to the market.

• FULL DECKLE

Signifies the product is sold with the complete web width and the minimum length of 1000 metres.

• EXACT

Items are sold in any width with fixed lengths that vary for each program.

MOQ (sqm):

All orders must meet Minimum Order Quantity. SQM is determined by multiplying width by length.

Length (LM):

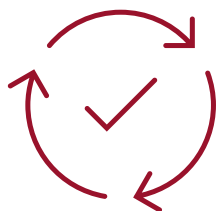
Identifies the length in lineal meters, offered in a service program

Sustainable Advantage:

Why the product is part of the Sustainable Advantage portfolio.



- Look for the marked Sustainable Advantage products in this Product Services Guide



Contains Recycled or Renewable Content

Give a second life to what has already been used.

Facestocks and liners that include post-industrial waste or post-consumer recycled content.

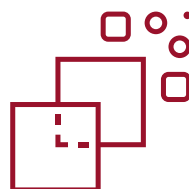
Renewable Content - The renewable sources can be used for facestocks, Adhesives and/or liners, and/or other coatings with at least 30% of the content of that specific component.



Reduction in the use of materials

Use only what is necessary.

Thinner facestock, adhesive, or liner that uses less raw materials to be manufactured



Enables Recycling, Reuse or Compostability

What we use can be used again.

Solutions that enhance recyclability and enable reuse and recycling of packaging as well as the recycling and composting of label waste

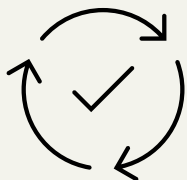


Responsibly sourced

Products sourced from a supply chain that shows care for people and the environment.

Film made from renewable alternatives and paper certified by FSC® or other organizations

Avery Dennison has a list of products which contains recycled post consumer recycled content both on facestocks and Liners.



Contains Recycled or Renewable Content

rPET Liner

- 30% recycled content from Post Consumer Waste PET bottle flakes
- Available in rPET23 & rPET30
- rPET has equal performance as conventional PET liner

Carbon footprint comparison

Product	Carbon emissions	Savings
rPET23	0.38 kgCO ₂ E/sqm	-6% Equivalent to -10,002 km* driven by an average passenger vehicle
PET23	0.4 kgCO ₂ E/sqm	

Water comparison

Product	Water use	Savings
rPET23	0.49 L/sqm	-17% Equivalent to -10,423.37 minutes shower with an average flow
PET23	0.59 L/sqm	







More information

[Technical Liner Guide](#)

[Sustainable ADvantage Overview](#)









Prime Papers

Item	Facestock	Adhesive	Liner	Service Program / Width (mm)	MOQ (m ²)	Length (LM)	Sustainable Advantage
Machine Coat							
AL89350F	*SEMIGLOSS 80 FSC	S2045	BG40WH IMP	EXACT	1000	2000	 Responsibly sourced. Renewable content (Adhesive Contains 30% of the Renewable Content)
ALY89350F	*SEMIGLOSS 80 FSC	S2045	BG40BR IMP	FULL DECKLE 1500mm	3000	2000	 Responsibly sourced. Renewable content (Adhesive Contains 30% of the Renewable Content)
KMH4644	FASCOAT SUPERIOR 70	S2045	BG33 WH IMP	EXACT	1000	2000	 Reduction in material use. Renewable content (Adhesive Contains 30% of the Renewable Content)
AN589ZAF	*SEMIGLOSS 80 FSC	C2075 Freezer Grade	BG40BR IMP	FULL DECKLE 1000mm	2000	2000	 Reduction in material use. Renewable content (Adhesive Contains 30% of the Renewable Content)
AM16450	FASPRINT 75	S2345	BG40WH IMP	FULL DECKLE 1500mm	3000	2000	
AMA4530KDC	FASPRINT NG	R5101 Removable	BG40 IMP	FULL DECKLE 1500mm	3000	2000	
Coloured And Specialty Papers							
AM21450(INT)F	*SILVER METALISED PAPER FSC	S2060	BG40WH IMP	FULL DECKLE 1500mm	3000	2000	 Responsibly sourced. Renewable content (Adhesive Contains 30% of the Renewable Content)
AM89400	DUKUZA BOARD HM 160	S2050	BG40 IMP	FULL DECKLE 1000mm	2000	2000	 Reduction in material use (Facestock)

Prime Films

Item	Facestock	Adhesive	Liner	Service Program / Width (mm)	MOQ (m ²)	Length (LM)			Sustainable Advantage
Conformable Films									
BW9579	PE85 TOP WHITE	S692N	BG40WH IMP	FULL DECKLE 1530mm	3060	2000			Reduction in material use. Enables Recycling, Reuse or Compostability (Monomaterial for labelled HDPE containers)
Rigid White Films									
AMF1601	FASFILM PLUS WHITE	S2045	BG40WH IMP	EXACT	1000	2000			Renewable content (Adhesive Contains 30% of the Renewable Content)
Rigid Clear Films									
77138N	PP50 TOP CLEAR	S692N	PET30 IMP	FULL DECKLE 1500mm	3000	2000			Reduction in material use. Enables Recycling, Reuse or Compostability (Monomaterial for labelled HDPE containers)
AMF0610	FASFILM PLUS CLEAR NG	S2045	BG40WH IMP	FULL DECKLE 1000mm	2000	2000			Renewable content (Adhesive Contains 30% of the Renewable Content)
Specialty Films									
LMH9602	2M Matt Chrome Void	S2080	CK40WH IMP	FULL DECKLE 1000mm	2000	2000			
Metallised BOPP									
AMF9601KDC	2 Mil SILVER METALIZED BOPP TC	S2060	BG40WH IMP	FULL DECKLE 1500mm	3000	2000			Renewable content (Adhesive Contains 30% of the Renewable Content)

Variable Information Papers

Item	Facestock	Adhesive	Liner	Service Program / Width (mm)	MOQ (m ²)	Length (LM)		Sustainable Advantage
Direct Thermal Paper								
NW6001F	*DIRECT THERMAL PLUS FSC	S2060	BG33WH IMP	FULL DECKLE 1500mm	3000	2000	 	Reduction in material use (facestock). Responsibly sourced.
ALY55845r	rDT ECONOMY THERMAL 70 FSC	S2045N	BG40BR	FULL DECKLE 1525mm	3050	2000		Renewable content (Facestock contains 15% recycled components from industrial materials). Responsibly sourced. Renewable content (Adhesive Contains 30% of the Renewable Content)
NW6004F	BAG TAG DT PLUS FSC	S2045	BG40WH NI	FULL DECKLE 1500mm	3000	2000	 	Renewable content (Adhesive Contains 30% of the Renewable Content). Responsibly Sourced.
Thermal Transfer Film								
LMD7450	FASFILM TT MATT WHITE	S2050	CK40 IMP	FULL DECKLE 1500mm	3000	2000		
AME8644	FASDATA EDP	S2060	BG40BR IMP	FULL DECKLE 1000mm	2000	2000		Renewable content (Adhesive Contains 30% of the Renewable Content)

Rapid Roll

Item	Description	Service Program / Width (mm)	MOQ (m ²)	Length (LM)		Sustainable Advantage
NW6005	BOARDING PASS 195GSM	FULL DECKLE 1000mm	2000	2000		Reduction in material use (Facestock)



Avery Dennison
Product Finder

Operational Terms & Conditions

Any exceptions to the standards are subject to an upcharge unless otherwise noted

Core Diameter

- 76mm
- Specialties on Request

Splice Standard

- Up to 1000m: 1 splice
- 1000 – 2000m: 2 splices
- More than 2000m: 3 splices

Minimum Distance Between Splices and to Start/End of a Roll

- 200 m

Splice Tape

- PVC Red/Brown Tape

Splice Indication

- Number of splices is indicated on the roll label and position of splice indicated by stamp on side of the roll

Offcut Disposition

- Customer will be charged for full deckle unless sales order is requested on Fasson Exact™ program

Slit Width

- Minimum slit width is 90mm
- Maximum slit width is 1500mm
- Maximum width dependent on master roll width

Slit Roll Width Tolerances

- Full width tolerance is +/- 1mm on each side

Roll Length

- Minimum Standard roll length is 1000m

Roll Length Tolerance

- Roll length tolerance of +/- 10%

Maximum Roll Length

- Up to 3000m – dependent on product

Total Order Quantity

- Order supplied +/- 10%

Packaging Method

- Rolls will be horizontally or vertically packed

Roll Tag Labels

- Roll Labels on outside of roll and one in roll core

Palletized deliveries

- All deliveries as required are palletized
- These pallets remain the property of Avery Dennison and need to be returned.

Maximum Stack Heights

- 1m

Minimum Order Quantity

- Standard MOQ is 1000m of the full material width
- Fasson Exact program MOQ is 1000m². Certain Specialties may be 500m²

Material Quality Matters

- Material to remain at the customer's premises until final testing/evaluations have been done
- Complaints are attended to within the stipulated life of the product as per material data sheet
- Response to complaints within 2 working days
- Resolution within 21 working days – dependent on type of complaint

Technical Support

- Technical support and product training available for both converters and end users
- Training is offered at ADIKC

Operational Terms & Conditions (continued)

Cut-off Times For Orders

- All orders received at or before 1pm will be delivered within 48 hours unless confirmed otherwise
- Fasson EXACT products lead time is 2 working days to dispatch EXCEPT when product ordered is not offered at the local DC in which case transportation lead time of additional 2 working days applies.
- Collection from 8.30 am- 16.00 pm
- Customer must make collection arrangements at least 3 hours prior to collection
- Direct indent orders have 8 – 12 weeks lead time depending on freight mode and source

National Freight Charge

- Applicable freight charges:
- As per agreed pro-forma terms & conditions for exports orders
- Should customer require stock faster than the standard channel

Order Cancellation

- Not permitted once slit
- Fasson Exact Program sales order cancellation not permitted once Order Acknowledgment has been issued

Width Substitution

- As agreed upon by both parties

Product Substitution

- Substitution with the nearest alternate product allowed in the event of stock shortage and agreed by both parties

Changes on Service Programs

- Please note that the release of this Product Services Guide happens once in a quarter, therefore this release does not mean or suggest or be understood in any way to mean that the service programs listed in this document will remain the same throughout the quarter
- Lookout for communications from our Customer Services for any Service Program changes that may happen after this release
- We encourage the frequent use of the MyAD portal for Service Programs as it will always reference the most recent as per available inventory

Damaged Product on Delivery

- Customers to inspect all products on delivery.
- Any damages to be acknowledged at the time of delivery by being noted on the Delivery Docket
- Avery Dennison approval required before material is picked up
- Failure to acknowledge at the time of delivery will be deemed that the damage occurred at the customer's premises

Customer Purchase Order

- Email Purchase Order to Avery Dennison Order Centre email address: adkenya.cs@eu.averydennison.com and your Sales Account Manager
- Customer Purchase Order should include the following information:
 - Purchase Order number.
 - Company Name / Account number.
 - Delivery address, Required date.

- Item required, Quantity required & Price.
- Name & title and contact number for Buyer.
- Once purchase order has been processed by Avery Dennison; an order acknowledgment will be emailed to the customer
- Failure to clearly supply these details may result in delays

Proof Of Delivery

- Material to be checked. Delivery Docket signed and returned to driver/courier

Price increase

- 30 days notice period
- Notice period may change subject to exceptional circumstances

Avery Dennison
Label and Packaging Materials

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